

SUPPORT FOR THE AMENDMENT

Support for the amendment to claim 1 is found in claims 5, 7 and 20 as previously presented. Support for claim 22 is found in claims 1, 5, 7 and 20 as previously presented. No new matter would be added to this application by entry of this amendment.

Upon entry of this amendment, claims 1 and 22 will now be active in this application.

REQUEST FOR RECONSIDERATION

The claimed invention is directed to a hair cleansing composition.

Applicants wish to thank examiner Venkat for the helpful and courteous discussion held with their U.S. representative on August 30, 2010. At that time, the examiner proposed a scope of claim which she believed to be more commensurate in scope with the demonstration of enhanced hair care performance. The examiner noted her concern as to the scope of evidence for a salt of an organic acid as component (C). Accordingly, claim 1 has been amended as proposed by the examiner commensurate in scope with the evidence of record. In addition, applicants submit herewith new claim 22 for which salts of an organic acid are not claimed, but the range of pH has been increase to cover a range of 3 to 4.5 based in-part on example 5 of the Tanamachi declaration submitted on December 3, 2007 which evaluated a composition comprising amphipathic amide lipid A as component (A), sodium polyoxyethylene (2) laurel ethyl ether and sodium lauryl sulfate as component (B) and lactic acid as component (C) at a pH of 4.5. In view of applicants' amendment, these claims are now believed to be in condition for allowance.

Applicants submit that this application is now in condition for allowance and early notification of such action is earnestly solicited.

Respectfully submitted,

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